

CTOMETRY · FREE TOOL

Cloud Migration Business Case

The paper the CFO signs. As-is run cost, to-be run cost, migration cost, payback — no vendor marketing.

1. As-is annual run cost

Line	£/yr
Hardware refresh amortisation	
Data centre / colo	
Licences (perpetual + M&S)	
Operations & on-call effort	
Downtime cost (evidenced)	

2. To-be annual run cost

Line	£/yr
Cloud compute + storage + egress	
Reserved / committed use discount (%)	
Managed service uplift	
FinOps / tagging investment	

3. Migration cost & timeline

Line	£ / months
Discovery & landing zone	
Migration waves (count)	
Refactor investment	
Parallel-run months	

4. Payback discipline

- Payback under 24 months, or the case is not real.
- Egress and licence-transfer costs modelled explicitly — they are the usual surprises.
- Cost avoidance is not cash. Separate the two in the narrative.

When this workbook surfaces something worth acting on, book a Diagnostic Call at ctometry.co.uk.